

Data protection Accreditation for MESSE ESSEN GmbH

Data protection in the context of accreditation for Messe Essen

The responsible party within the framework of the General Data Protection Regulation (GDPR) and other national data protection laws in force in member states as well as other data protection provisions is:

MESSE ESSEN GmbH
Messeplatz 1
D-45131 Essen, Germany
Telephone: +49. (0)201.72440
info@messe-essen.de
www.messe-essen.de

Managing Director
Oliver P. Kuhrt
Chairman of the Board
Thomas Kufen (mayor)

Contact details for the data protection officer

Town Hall, Porscheplatz
D-45121 Essen, Germany
Telephone: +49. (0)201.7244688
datenschutz@messe-essen.de

I. General information on online accreditation

1. Scope of processing of personal data

We gather and process the personal data of journalists and other disseminators (usually publishing houses, media titles, names, addresses, telephone/fax numbers, email addresses) only insofar as it is required to provide accreditation. You are therefore not legally obliged to provide us with this data; however, without this data we will not be able to carry out your accreditation.

If we have to refuse your accreditation, we will also store information concerning this for the purpose of checking for misuse.

Provided you give your consent for this purpose, we will publish your data as part of a press guide for exhibitors. You are not obliged to participate in this.

We will continue to store your data after the relevant trade fair duration, in order to shorten the process should a future request for accreditation be made within the press center.

As part of the accreditation, you have the opportunity to be included in the press distribution list on a voluntary basis. If you wish to be included in the press distribution list and give your consent, we will send you press releases and invitations periodically on certain occasions and related to the subject matter of the relevant trade fair. We will therefore store your data (email address as well as an optional salutation, first name, last name) in order to send you future press releases and invitations to press events in relation to the trade fair for which you have been accredited, as well as thematically-related events, provided you have given your consent. In order to document the fact that you have given your consent, we also save the date and time on which this was recorded. You can unsubscribe from receiving press releases and invitations at any time. You will find a corresponding link in every email concerning a press release or invitation.

Processing for the purpose of fulfilling the legal obligations (e.g. legal retention duties) which we are subject to remains unaffected.

2. Legal basis for processing personal data

Your data will be processed within the scope of accreditation and storage of your accreditation data for the purpose of simplifying and speeding up future accreditations in order to safeguard justified interests of our company and/or the trade fair organiser on the basis of Art. 6 (1) (f) GDPR.

Provided we are acting with your consent when sending information, Art 6 (1) (a) GDPR serves as the legal basis.

If it is necessary to process personal data in order to fulfil a legal obligation which our company is subject to, Art 6 (1) (c) GDPR serves as the legal basis.

3. Passing data on to third parties

We will send your data (publishing house, media title, name, address, telephone/fax number, email address) in the form of a press guide for exhibitors at the trade fair for which you are accredited, provided you have given your consent.

We have no intention of passing your data on to any other recipients.

4. Deletion of data and storage duration

Your personal data will be deleted or blocked as soon as the purpose of storage is no longer applicable. We will delete your data in line with regulations if you withdraw your consent or raise an objection against

continued storage. Under no circumstances will the data be deleted before the legal storage period required has elapsed.

5. Rights of affected individuals

As we process your data on the basis that you have given your consent, you can withdraw your consent at all times with future effect.

You have the following rights with regard to your personal data:

- Right to information, Art. 15 GDPR
- Right to rectification, Art. 15 GDPR
- Right to erasure Art. 17 GDPR
- Right to restriction of processing, Art. 18 GDPR
- Right to data portability Art. 20 GDPR
- Right to object to processing, Art. 21 GDPR

You can also submit a complaint to the relevant data protection supervisory authority. The relevant authority for us is:

Landesbeauftragte für Datenschutz und Informationsfreiheit NRW
Kavalleriestr. 2-4
40213 Düsseldorf
Telephone: +49 (0)211 38424-0
Fax: +49 (0)211 38424-10
Email: poststelle@ldi.nrw.de
Internet: www.ldi.nrw.de

In order to exercise your data protection rights, please contact datenschutz@messe-essen.de.