

## Hygiene concept MESSE ESSEN

At this point, we would like to inform you about the currently valid measures of Messe Essen which ensure the highest possible degree of safety and hygiene during the trade fairs. Furthermore, we would like to inform you here about the protection targets which you have to achieve on your fair stand in order to guarantee a low-risk procedure of the trade fairs.

### Messe Essen

- ✓ ensures that all trade fair participants are able to maintain the current minimum distances from each other.
- ✓ ensures that distances are maintained when designing lecture areas and (specialist) forums and congress areas.
- ✓ declares a mask obligation for persons on the exhibition grounds, with the exception of certain areas, e.g. seating areas.
- ✓ ensures registration of exhibitors, visitors and service providers on the exhibition grounds for possible traceability by authorities and takes appropriate measures to ensure that persons with symptoms of illness are not admitted. Registration also ensures that the number of participants is limited. Admission tickets can only be purchased online (no box offices) and are only valid for certain days of the fair. Furthermore, the admission tickets will be scanned contact-free.
- ✓ ensures that a high density of disinfectant dispensers and hand washing facilities are available on the exhibition grounds.
- ✓ organizes the regular cleaning and disinfection of contact surfaces during operation.
- ✓ ensures continuous ventilation of the entrance areas, exhibition halls and meeting rooms with fresh air supply.
- ✓ supports cashless and contactless payment processes (e.g. car park ticket machines, gastronomy etc.).
- ✓ uses measures to maintain distance at contact points between employees and visitors and to prevent droplet infections and transmission via vehicles (smear infections), such as the installation of transparent partitions at counters
- ✓ implements measures to avoid the formation of queues, e.g. by installing floor markings.
- ✓ obliges the caterers and catering companies operating at the respective event to ensure that the catering regulations for trade fair restaurants and catering stations are implemented and adapted to the current industry-specific regulations applicable to the catering industry.
- ✓ ensures that the trade fair participants are informed about the protective and hygienic measures taken (cough and sneeze label, hand hygiene and distance rules) and that these are observed in advance of the trade fair and on site by means of suitable media, such as notices, flyers, pictograms, loudspeaker announcements. This ensures that the instructions are also understandable for foreign participants.
- ✓ provides information about access bans for persons with symptoms of acute respiratory tract disease.

## Stand design

In order to be able to hold trade fairs on the Essen fairgrounds during the Covid 19 pandemic, the following protection goals must also be achieved at the fair stands:

- ✓ The exhibition stands must be designed in such a way that a minimum distance of 1.5 m between two persons can be maintained.
- ✓ Suitable protective measures must be taken to avoid droplet or smear infection. Such measures may include, for example, the installation of anti-spitting devices or the provision of disinfection facilities.
- ✓ We ask you to contact your stand constructor so that he can design your stand in such a way that the above-mentioned protective goals are achieved. The Technical Guidelines of Messe Essen GmbH continue to apply unchanged.
- ✓ Stand Catering
  - In addition to Messe Essen's catering contractors, only those service providers who meet the corresponding requirements of the CoronaSchVO may be commissioned for the stand catering. Upon request, the catering service provider shall be obliged to furnish proof to Messe Essen that it complies with the CoronaSchVO.
  - Stand catering shall be carried out in such a way that a minimum distance of 1.5 m between two persons is always maintained.
  - Appropriate protective measures must be taken to avoid droplet or smear infections.
  - Exhibitors are requested to contact the catering service provider so that they can plan and carry out the stand catering in such a way that the above-mentioned safety objectives are achieved.

Messe Essen also recommends the following measures:

- ✓ The exhibition stand should have sufficiently wide aisles and corresponding pathways and floor markings, as well as spaciouly designed meeting rooms and catering areas.
- ✓ The exhibits should be arranged in such a way that there is no accumulation of trade fair participants. Sufficiently dimensioned recreational or visiting areas can be a solution.
- ✓ Two-storey stands should provide wide stairways or stairs with one-way traffic.
- ✓ Disinfectant dispensers should be provided.
- ✓ Anti-spitting devices should be placed at reception counters and other interaction points.
- ✓ Physical contact points (counters, tables, door blades) should be avoided as far as possible. Physical contact points should have smooth, easy to clean surfaces.

Messe Essen GmbH reserves the right to issue more far-reaching instructions in compliance with statutory or official regulations or to restrict or cancel instructions already issued. Inspections by both the authorities and Messe Essen GmbH are to be expected.

Please note that Messe Essen cannot issue any planning approval with regard to infection protection. The infection protection on your stand is your responsibility.